



THE SPOILED LIFE

HOME

LIFESTYLED

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## INSIDE THE STYLISH CLOSET OF CAROLYN HSU



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*The très chic style blogger gives us a sneak peek into her Hsu closet.*

“Style and beauty is personal and I want to empower everyone to find theirs”, says top taste-maker and blogger, Carolyn Hsu.

After an impressive eight years, Carolyn has mastered the art of blogging with not one, but two polished URLs. In fact, her tech-savvy expertise runs so deep, it could be said she’s had a hand in directly shaping the fashion and beauty blogosphere as we know it today.

For starters, there’s The Daily Obsession, which Carolyn herself co-founded. The impeccably curated cross-coastal lifestyle blog gives her audience a daily dose of the freshest fashion trends and most luxurious beauty treatments. Meanwhile, Carolyn’s second digital venture, The Hsu Closet, taps more into her personal life with a site that peels back the curtain into her modern home, sharp street style, hand-picked fashion and beauty must-haves, and even her own (newly) married life.

Welcoming us into her ever-sophisticated abode, Carolyn took the time to answer a bunch of our must-know questions!

My **favorite party companions** are friends I haven’t seen in a while because it’s the perfect opportunity to catch up.

When I need to **get away**, I book a flight straight to St. Barths. I don’t mean to sound like a cliché but it really is one of the most gorgeous, private, and relaxing places I’ve ever been to.

My **favorite sweet indulgence** is Laudurée macarons, but in small doses. I don’t want to get tired of them ever!

My **last splurge** was an Eames lounge chair and ottoman for my new apartment.

To **give back**, I donate products, but more importantly, I donate my time. I served as a mentor at an educational nonprofit for three years.

When it comes to **my beauty routine**, I can’t live without sunblock and lipstick.

Currently, I’m **most passionate** about challenging myself, growing my career, and becoming the best editor I can.

My **top three designers** right now are Proenza Schouler, Acne Studios, and Alexander Wang.

When **toasting to the good life**, it’s always with champagne.

Taking time to **spoil myself** means unplugging and not doing any work or looking at emails. My day job (as an editor) and my blog require me to constantly be plugged in and producing content, so it’s a treat to be able to disconnect completely.

Photography by Stephen Ewings